

MINUTES

**CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, October 9, 2020, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA**

1. **CALL TO ORDER:** The meeting was convened at 12:05 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Miller, Vice Chair Kaiserman, Brown,
Thomas, Vonderschmitt, Wager
Members Absent: Adam Anderson
Staff Present: Morris, Rivas

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Miller** and seconded by **Member Brown**. Motion carried 6-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF August 14, 2020.**

Adoption of the Minutes was moved by **Member Wager**, and seconded by **Member Thomas**, to adopt the minutes. Motion carried 6-0.

5. **ITEMS OF INTEREST TO THE PUBLIC:** No public comments.

6. **INFORMATIONAL ITEMS:**

- a. HDL Trends August 18, 2020
- b. HDL Trends September 17, 2020

Mr. Morris updated the Committee regarding positive sales tax revenues. The Committee discussed, received and filed the HDL reports.

7. **PRESENTATIONS:**


- a. Sales Tax Presentation – Mr. Morris gave a verbal report (Note: PowerPoint presentation was not available.)

8. **DISCUSSION ITEMS:**

- a. Subcommittee Updates –

Chair **Miller** moved to move Item a. Subcommittee Updates to the end of the Discussion Items, and seconded by Member **Brown**. Motion carried 6-0.

Minutes, October 9, 2020

Approved 

1. Business Outreach Visits – Kevin Brown, Mickey Kaiserman, Debbie Miller: No subcommittee update due to COVID-19.
 2. Tourism/Health and Wellness – Adam Anderson, David Thomas, Dolly Wager: (Subcommittee activities suspended.)
 3. Broadband Service – Kevin Brown, Mickey Kaiserman, Andrew Vonderschmitt. Mr. Morris updated the Committee on status.
- b. Civic Lab Proposal for Broadway – Review results of meetings and survey for design of streetscape improvements on Broadway: Mr. Morris gave a report on the Civic Lab's \$20,000 Broadway Village Corridor Landscape and Gateway Treatments project, including the public survey and the draft Local Government Commission (LGC) recommendations.

Mr. Morris updated the Committee on the grant program and the public survey.

- c. Consider recommendation for Green Zone: Mr. Morris briefed the Committee on SACOG's Green Zone program. Mr. Morris explained the proposed boundaries to include the Broadway corridor from Mosquito east to the City limits. **It was moved by Member Kaiserman, and seconded by Member Vonderschmitt, to create an ad-hoc subcommittee to assist City staff with completion of the Green Zone application. Motion carried 6-0. The Committee agreed that Members Vonderschmitt, Thomas, and Wager to serve on the subcommittee.**

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- a. Update Hotel Projects:
 - Gateway Hotel. Partner Developer: Mr. Morris briefed the Committee stated that the developer has found a new partner, Eat, Drink, and Sleep, and that a scheduled meeting was cancelled due to the COVID-19 pandemic and has not been rescheduled. Mr. Rivas briefed the Committee on his discussion with John Reed, a hotel developer who is interested in the hotel site.
- b. Historic City Hall Reuse: No update.
- c. Cannabis Dispensaries Update: Mr. Morris updated the Committee stating that three licenses have been awarded and two applicants not receiving a license have threatened suing the City.
- d. COVID-19 Update: No update.
- e. **Chair Miller** asked for an update on the proposal to close Main Street. Mr. Morris stated that staff has not yet brought the proposal to City Council.

- f. **Chair Miller** reported that, in regards to the Sidewalk Dining Program, a disabled person on a scooter had difficulty navigating the sidewalk at Bricks and Enchanted Forest. Staff stated that it would investigate to ensure that four feet of clearance is required.
 - g. **Member Wager** reported that the Highway 50 Christmas program is now on a lottery system and the trees are no longer donated. The Chamber of Commerce and Mountain Democrat are managing the program and can be accessed via their websites.
 - h. **Chair Miller** reported that pedestrians are crossing at the Shell Station at Main Street at Spring Street with the potential of a pedestrian getting hit since there is no crosswalk at this location.
- 10. **ITEMS FOR NEXT AGENDA:** None.
 - 11. **NEXT MEETING:** November 13, 2020
 - 12. **ADJOURNMENT:** The Meeting was adjourned at 1:10.